

Defining Your Business Legacy

Catalicity



Transformational Strategy
for Transformational Times



Do you ever think about the future? We're often told in business to plan for our exit strategy, how we might dispose of the business we've created, what we want to get out of it, what our next steps might be... But what about the future that the business itself is creating? More and more businesses are emerging which are designed around life cycle thinking, circular models in which there is no waste or products which cause no pollution - leaving positive legacies.

The actions we take today will have impacts decades into the future, in the case of plastics maybe even centuries. As we make choices in our businesses we are actually deciding what the legacy of those choices will be, whether we're aware of it or not.

So take a moment, think about it. What do you think the legacy of your business will be as it operates today?

We guarantee there will be decisions you could make right away that would really change your answer.

The world is changing, of that there is no uncertainty, which means the choice is whether to engage with it and be a major player in emerging economic models or whether to cling on to how things are done right now, simply because it's what we know.

Our greatest innovators pushed forward with their ideas not because they were certain of the outcome, but because they believed they were creating something the world needed. From creating the service of nursing to inventing the television, new legacies evolved because their creators weren't clinging on to old ideas.

What could you create if you just let go?



*"Be like a tree and let the
dead leaves drop"*

Rumi

Call today on 07985 610626
or email info@catalicity.com



Defining Your Business Legacy is one of five workstreams we use to help you to create a fully embedded strategy. The streams are underpinned by the Catalicity Academy for Training and Skills Development.



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We develop long term relationships so you can contact us when you are ready for the next stage on the development of your strategy, enabling your team to develop alongside your plans and ensure your objectives are achievable.

Talk to us now to plan your way forward!